



Order / Rev: 37798  
Alt Order #:  
Flight Dates: 10/31/12 - 11/06/12

Advertiser: Heller, Dean R-USS  
Product Desc: R-USS  
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	8	11/03/12	11/03/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (10:00 AM-5:00 PM)	:30	1	\$1,050.00	LV1	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1			\$1,050.00		0.00			
7	8	11/03/12	11/03/12	Sat Prime Special KLAS Movie: Bat 21	CM	9-11p -----S-	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		2			\$500.00		0.00			
8	8	10/31/12	11/05/12	Craig Ferguson Craig Ferguson	CM	1237a-137a M-WTF--	:30	1	\$110.00	LV3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----		0			\$0.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1			\$110.00		0.00			
9	8	11/03/12	11/03/12	8 News Now Sat 5-7p 8 News Now Sat	CM	430-5p -----S-	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1			\$225.00		0.00			
10	8	11/04/12	11/04/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various -----S	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1			\$275.00		0.00			
11	8	11/04/12	11/04/12	NFL Reg Season Game 5 NFL Football Reg. Season	CM	NFL Football Reg. -----S	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1			\$7,700.00		0.00			
12	8	11/03/12	11/03/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S-	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1			\$300.00		0.00			
13	8	11/03/12	11/03/12	Sat Prime Special KLAS Movie: Bat 21	CM	9-11p -----S-	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1			\$2,000.00		0.00			
Totals													18	\$20,000.00